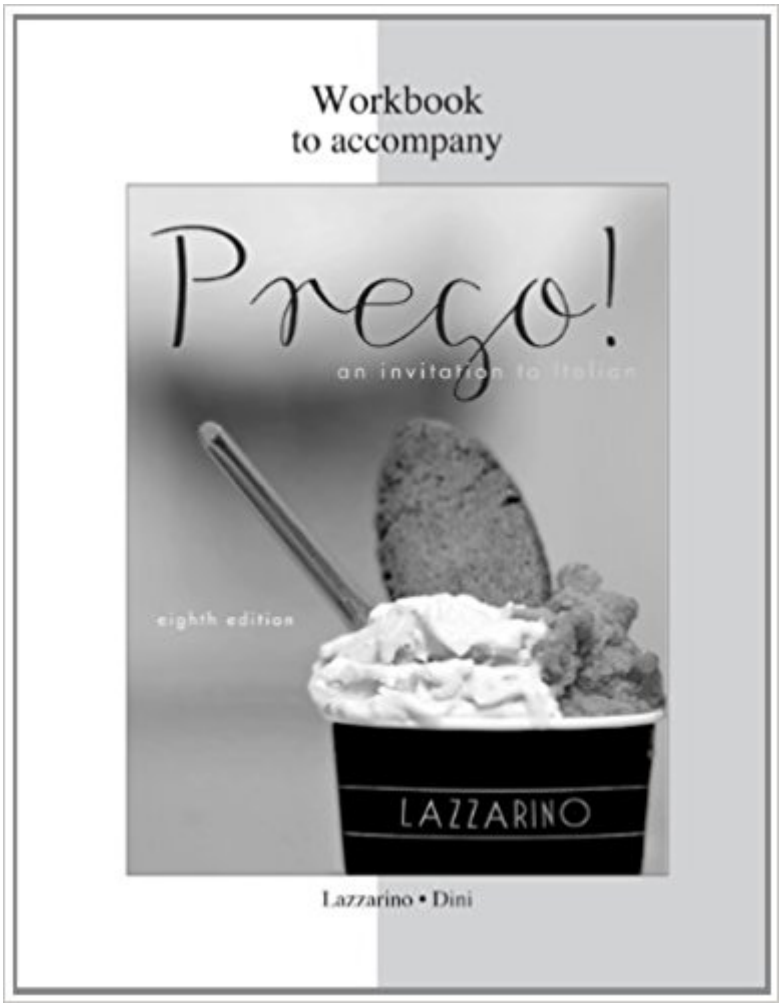
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Synopsis

Prego! is easy to use! For this exciting new edition, we listened to our many adopters and made significant revisions to adapt Prego! to the changing needs of your students. Every aspect of this program is based on the strong foundation of vocabulary and grammar presentations unique to Prego along with communicative activities and expanded cultural material to help students develop language proficiency. As a result, the program is even stronger, offering a truly integrated approach to presenting culture that inspires students to develop their communication skills. All print and media supplements for the program are completely integrated in CENTRO, our comprehensive digital platform that brings together all the online and media resources of the Prego! program. These include the Quia online versions of the workbook and laboratory manual, the video program, the music playlist, and new interactive games. Instructors will also find an easy-to-use grade book, an instructor dashboard, and a class roster system that facilitates course management and helps reduce administrative workload.

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Customer Reviews

Andrea Dini, a native of Prato, received his Laurea cum laude from the University of Florence and his Ph.D. in Italian Literature from the University of Wisconsin-Madison, with a minor in Second-Language Acquisition. He is currently an Assistant Professor of Italian at Montclair State University. He was a co-author of the first and second editions of In giro per lÃ¢â ¬â„¢Italia: A Brief Introduction to Italian.Graziana Lazzarino, a native of Genoa, received her Laurea cum laude from

the University of Genoa and is currently Professor of Italian at the University of Colorado in Boulder. She has taught at numerous European schools and American colleges and universities, including Wellesley College, Middlebury College, Central Connecticut State College, and the University of Nebraska. She is also the lead author of In giro per lÃ¢â ¬â„¢Italia: A Brief Introduction to Italian, Da Capo, and Per tutti i gusti. She was knighted in June 2004 by the Italian government for her contribution to the teaching of Italian language and culture.

The book came without online access, and is not nearly as good as other more comprehensive programs. The partner McGraw Hill chose to create online content has a site that is not user friendly. There is no easy means to figure out how to buy the correct key code to get online access with your book. I don't mind paying for a program that works, ie one that makes it easy for self study, but I do mind paying for this product. Like with Cengage products, everything is designed to recruit a teacher to adopt an entire course with the online content. If teacher does not do this, the student can and will often remain confused, as it is difficult and expensive to acquire the a/v program that comes with this book. This is a horrible paradigm. Traditional college language study involves classroom, text and lab. The language lab has evolved to include multimedia instruction, and after this quality material was produced, some publishers found a way to parcel it out to students in successively more expensive products. Pearson produces texts and makes it easy for students to find the online material. They design their courses to work with both classroom and self-study. The latter is a smarter approach as many of these courses are going online. If you are a working with an individual teacher or teaching yourself, I would avoid this text.

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Bought for class because that's what I needed.

I love the book as it's very user friendly. It includes grammar, cultural information about different parts of Italy and its people, and utilizes just enough english to make it understandable.

This book leaves a lot to be desired. The set up of the book is something that could be improved and certain concept could definitely be expanded and explained better. My teacher definitely had to fill in MANY gaps that this book left and had to expand on concepts that were not fully developed. It wasn't terrible, but could be way better.

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